

# RUNWAY DUBAI

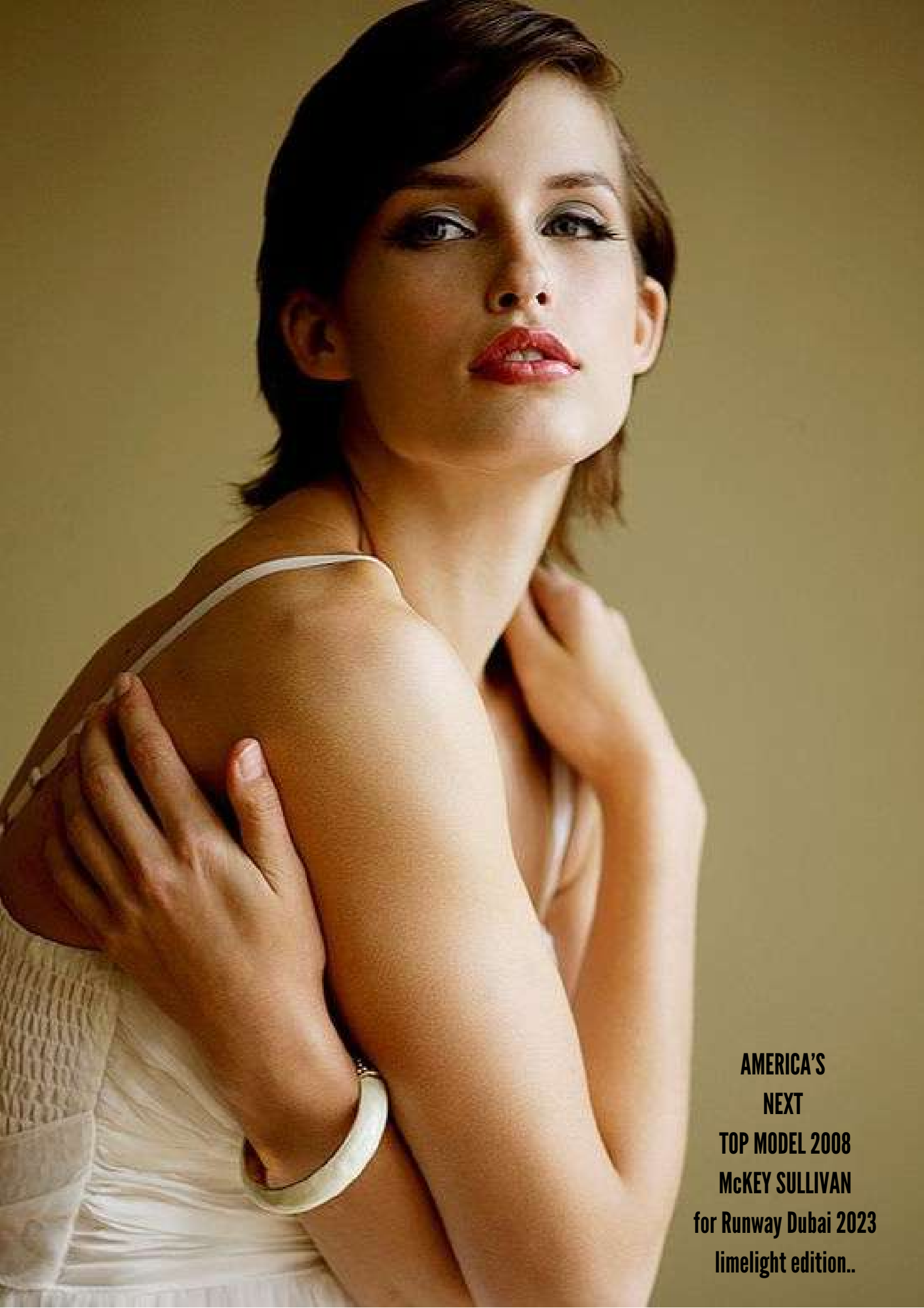
2023

PRE EVENT MAGAZINE



AMERICA'S  
NEXT  
TOP MODEL 2008  
McKEY SULLIVAN

Artificial intelligence and sustainable fashion



**AMERICA'S  
NEXT  
TOP MODEL 2008  
McKEY SULLIVAN  
for Runway Dubai 2023  
limelight edition..**

**McKey Sullivan: from the catwalk to the cage.**

McKey Sullivan, widely known for her victory on the reality TV show "America's Next Top Model," has embarked on a remarkable journey since her modeling days. Today, she is recognized not only as a loving mother but also as one of the few female corners in the UFC, a professional jiu-jitsu practitioner, and a promising mixed martial artist set to make her debut on the upcoming Sugar Shane Mosley pay-per-view event.

Sullivan's journey from the glamorous runways to the rugged Octagon is nothing short of inspiring. After winning the eleventh cycle of "America's Next Top Model" in 2008, her life took a unique turn. She found love in the world of MMA, marrying the renowned fighter Sam Alvey, whose nickname "Smile'n" reflects his charismatic personality.

Today, Sullivan and Alvey live an unconventional life on a farm, far removed from the glitz and glamour of the modeling world. They have six children, including five biological and one adopted child, and their family life is a testament to their commitment to fostering a loving and nurturing environment.

However, Sullivan's connection to combat sports runs deeper than her marriage. She has emerged as a strong presence in the male-dominated world of MMA and jiu-jitsu. As one of the few female corners in the UFC, she has shown her expertise and dedication to the sport by guiding fighters to victory in the high-stakes Octagon.

Her passion for martial arts doesn't stop at being a corner. McKey Sullivan has also ventured into professional jiu-jitsu, where her skills on the mat have earned her respect among fellow practitioners. Her dedication to mastering the art of jiu-jitsu is commendable and has made her a role model for aspiring female fighters.

One of the most exciting chapters in Sullivan's journey is her upcoming MMA debut on the Sugar Shane Mosley pay-per-view event. The anticipation and excitement surrounding her debut are palpable. Fans are eager to see how the former top model transitions to the challenging world of mixed martial arts.

McKey Sullivan's story is a testament to the possibilities of transformation and self-discovery. She has shifted from the world of high fashion to a life on the farm, from modeling runways to training on the mats, and from the glittering lights of Hollywood to the adrenaline-pumping arena of the UFC. Her journey is not just about changing careers but also about finding her true calling and passion in life.

As she prepares for her MMA debut, Sullivan's story serves as an inspiration to all who dare to follow their dreams, no matter how unconventional or challenging they may be. The world will be watching as this former top model takes her first steps into the cage, proving that with dedication and resilience, one can conquer any arena. McKey Sullivan's evolution from runway model to fighter is a testament to her unwavering spirit and determination, showing us that one can achieve anything with the right mindset and a willingness to step out of their comfort zone.

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# WHERE SUSTAINABLE FASHION MEETS AI.

## Modupe Omonze

FOUNDER OF RUNWAY DUBAI

'FASHION IS A DANCE BETWEEN HISTORY AND PROGRESS. AS WE EMBRACE THE WONDERS OF TECHNOLOGY. IT'S ESSENTIAL TO REVISIT AND REVERE THE GOLDEN ERAS THAT SHAPED US'

Runway Dubai is set to unveil its fifth season, showcasing an ambitious blend of technology and sustainability in the fashion world. Taking place in the United Arab Emirates during the promising COP28 2023 United Nations Climate Change Conference, this event is perfect for the Sustainable City in Dubai, an archetype of modern sustainable living. The event will take place at the impeccably designed SEE Institute, a perfect hub for sustainability education.

The theme for the upcoming season is the limelight edition focusing on "Artificial Intelligence and Sustainable Textiles"

Runway Dubai is recognizing the potential of machine learning in reshaping the fashion industry. They have also initiated an exciting competition, as students from esteemed global institutions have been invited to design garments that combine the principles of sustainable fashion with inspiration from artificial intelligence. The challenge encourages innovative creations that look to the future while paying homage to the timeless past of the fashion industry. These creations will overage natural fibers while drawing inspiration from the advanced capabilities of artificial intelligence and the rich tapestry of vintage fashion.

Modupe Omonze, the visionary founder of Runway Dubai, encapsulates the spirit of this movement. "Fashion is a dance between history and progress we embrace the wonders of technology. It is essential to revisit and revere the golden eras that shaped us".

Aligning visions with the Sustainable City of Dubai, Runway Dubai stands tall in a city hailed as the epitome of zero energy consumption Celebrated as the happiest community in GCC, the Sustainable City is a testament to what's possible when design and technology coalesce, ensuring both environmental and social sustainability at their best.

Mark your calendars for the 22nd and 23rd of November 2023 as we encourage guests to sport a splash of green in their outfits to commend the occasion. This event boasts partnerships with luminaries like the Makeup academy Paris, renowned Hollywood photographer, Mickael Chavet, Award winning couturier, Carla Eusebi and lots more. As the Fashion world converges in Dubai, attendees can expect a mélange of innovation and creativity. And most of all, sustainability, all poised to redefine the contours of global fashion.

For a front-row seat to this groundbreaking convergence of technology and sustainable couture, contact visit [www.runwaydubai.com/rsvp](http://www.runwaydubai.com/rsvp)

Join us as we sketch the future of fashion. one algorithm, and stitch at a time.

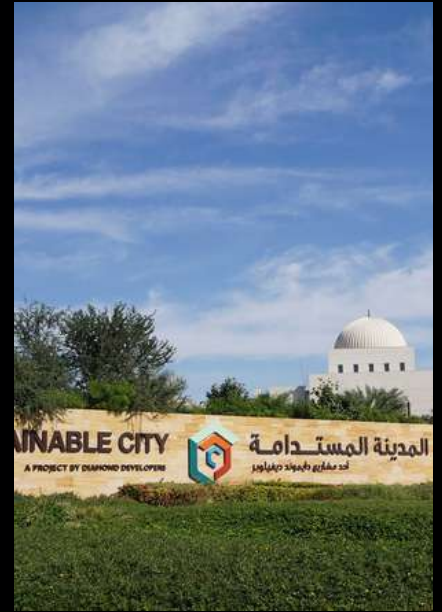


# *About the location*



SEE  
INSTITUTE

THE  
SUSTAINABLE  
CITY OF  
DUBAI



The Sustainable City Dubai is an innovative and pioneering project located in Dubai, United Arab Emirates. It is a sustainable community that aims to create a harmonious balance between urban living's environmental, social, and economic aspects.

Furthermore, the Sustainable City Dubai serves as a living laboratory for sustainability research and development. It conducts studies and collaborates with academic institutions and organizations to explore innovative solutions and technologies that can be replicated and implemented in other cities globally.

Sustainable City Dubai places a strong emphasis on community engagement and social well-being. It promotes a sense of community through various events, activities, and shared spaces where residents can interact and build relationships.

# HOSTS

LOOK OUT FOR THE DREAM TEAM



**BRIAN ARINGO**

**SPORTS CONSULTANT HOST**



**ILONA DE SAINT MARIE**

**INTERNATIONAL HOST**

# *Meet the Judges*



**FEIRUZA MUDESSIR**

FASHION ENTREPRENEUR



**NAZIH ALI**

GROUP MANAGER MBC TV



**OLIVER NAKAKANDE**

JOURNALIST/BEAUTY QUEEN



**ENAS ASHRY**

ADIDAS. AMBASSADOR SPORTS  
RECORD HOLDER.



**WALID ATALLAH**

FASHION. DESIGNER/RECORD HOLDER.



**HASSAN HASHIMI**

TALENT MANAGER FOR RUNWAY DUBAI

# *Master Classes Meet the Experts.*



**MICKAEL CHAVET PHOTOGRAPHY**



**MODUPE OMONZE  
SUSTAINABLE FASHION CURATOR.**



**CARLA EUSEBI  
SUSTAINABLE WEDDING COUTURIER.**

# DESIGNERS ON THE PLATFORM



**"SUSTAINABILITY IS NOT AN END GOAL, IT IS A JOURNEY."**



## Felix Ahimbisibwe

Ugandan Emerging talent designer Felix Ahimbisibwe, interest lies in bridal wear such as suits and wedding gowns.

Felix created his fashion brand one year into fashion school.

With his Fa Fashion Styles Dubai brand, Felix hopes he will one day be Africa's #1 bridal wear brand.

## Zoe Concepcion

Zoe is the designer and creative director of ZGC. She is currently getting a Bachelor of Design in Fashion and Multimedia in Dubai.

The Emerging talent designer Zoe famously said as the weather cools down and days get darker, we can brighten things up through simple, fun, garments that bring a bit more life to your day.

## Adrianna Talansi

Congolese designer, Adriana Talansi's dream became a reality in 2014 when she launched her first collection "Simple and Sublime" in Angola. She inspires young ladies in her home country helping a lot of them follow their dreams, especially in the fashion industry.

# DESIGNERS ON THE PLATFORM



“  
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“

**Bebe Mawa**

Bebe Mawa is an enthusiastic HND Fashion Design student at the Explore Educational Institute Dubai. Her love for fashion was birthed from age 7, with a goal to make a meaningful contribution to the fashion industry and give fresh fashion ideas to the world through her stylish tailored pieces for today's modern women.

**Maria Elina Fetzner**

Maria Elena P. Fetzner is a Fashion and Design student at RDxb Fashion Academy. She is from the Philippines. Maria who watched her grandmother sew, saw how the thread and needle work to form a garment and that gave her curiosity and straight away felt the connection to it.

**Dimaya Cassichetty**

Dimaya Zian Cassiechetty is a Graphic Designer but has a zeal for fashion design and music. She loves to express herself through music and creative thinking. Dimaya is currently studying Fashion Design at the Explore Educational Institute Dubai.

# DESIGNERS ON THE PLATFORM



Segoud Fouad



Jeyran Soltanova

“Green is not  
just a color,  
it’s our  
future.”



Middlesex University;

The 1960s was the boom of artificial intelligence with the introduction to the thinking machine.

Our design encapsulates our nostalgic need for timelessness and longevity in the evolving world of AI.

Inspired by the forms of 60’s classic automobiles and fashion silhouettes we aim to give artificial intelligence a classic twist with metallic segments and a neo futuristic look. The 60's also broke many barriers in futuristic design. Looking at mary quant’s style and the shift in women’s power in the tech industry.

Cotton as a textile choice has been incorporated into the design of our endeavor symbolizing that nature will constantly be a driving force behind humanity. Manipulation of different cotton textile to a develop our design aesthetic.

# DESIGNERS ON THE PLATFORM



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‘Identify a problem, and make a living by providing a solution.’

“

Mary Williams

Mary Lou Williams is a fine art graduate from the Philippines. Mary considers herself an artist and designer, she has been in the exhibition and events field for the past 20 years. She loves random sketching and believes with a bit more practice, Mary could use her skills to convey her fashion ideas instantly.



Maya Damoradan

Maya Damodaran is a B.Tech Engineer from India having 15 years of IT industry experience. Maya has been passionate about the fashion industry. As a fashion designer, Maya intends to create a fashion collection through cultural design. She is excited to bring her vision of art to life in sustainable fashion.



Jedross Latabe

Jedross Latabe is a Nurse but currently working as a Zumba Instructor here in Dubai. Fashion is something that isn't new to Jed and has a passion for reinventing and altering his clothes, especially workout clothes. Jedross looks forward to his own runway someday.

# DESIGNERS ON THE PLATFORM



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it’s our  
future.”



## Ehla Marie

Emerging talent designer Ehla Marie (a.k.a. Lala Quiamco) in a recent interview shared that being in the entertainment industry, and being exposed to many beautiful costumes to be used for performances made her discover a passion for creating costume designs.

## Rejitha Andrews

Rejitha Andrews is a graduate of Costume Design and Fashion from Kerala, India. Now she is pursuing a Diploma in Fashion Design from RDxB Fashion Academy. Despite the prior experience Rejitha had from India, RDxB gave her a new platform for implementing ideas and designs into the fashion world.

## Khadija Al Mutawa

Khadija Al Mutawa is a passionate fashion designer, whose journey in fashion was shaped by her childhood, which was immersed in creativity and craftsmanship. From crafting dolls to stitching, knitting, and designing accessories, Khadija learned the art of self-expression through fashion from a young age.

# DESIGNERS ON THE PLATFORM



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## Khin Mar Htun

Khin Mar Htun is a student at Rdxh Fashion Academy studying for a diploma in fashion design. She is from Myanmar, Burma. Determined to become a fashion designer someday. Khin is really passionate about fashion and always finds new ways to learn and improve her skills.

## Gillian Crevelle

Meet Gillian, the visionary creator behind Katuraa, where empowerment intertwines seamlessly with elegance. A woman driven by the audacious spirit of her great-grandmother, Gillian crafts not just accessories but a celebration of resilience and the unyielding strength of women.

## Ramsha Fayyaz

Ramsha Fayyaz was last year's Runway Dubai winner, a textile designer, and a fashion designer to be. She believes fashion describes her personality just as everyone else in the fashion world. She is intrigued by the liberty that fashion brings and is open-minded about other people's choice of style. You are invited to see her collection.

# DESIGNERS ON THE PLATFORM



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**Khajita Turfa**

Fashion student from the  
Westford University College.  
Khajita Turfa.

**Hiba Nayeem**

Fashion student from the  
Westford University College.  
Hiba Nayeem.

**Sumaya Rahmath**

Fashion student from the  
Westford University College.  
Sumaya Rahmath.

# DESIGNERS ON THE PLATFORM



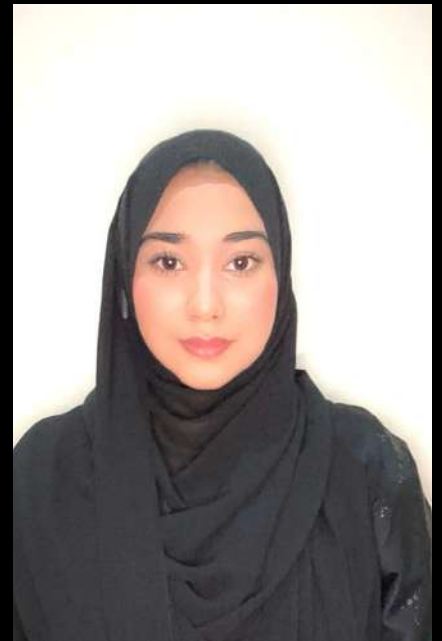
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Amity University

Fathima Zumla



Nusaybah Bint R.

The AI machine learning and sustainable fashion competition is going to be fierce with all the fashion colleges in Dubai have signed up to take part in this exciting competition.

We are writing the history of fashion in this region chapter by chapter with Amity University.

Fashion student from the Westford University College. Fathima Zumla.

Fashion student from the Westford University College. Nusaybah Bint R..

# DESIGNERS ON THE PLATFORM



“  
Sustainability  
is not a trend,  
it is a  
responsibility  
“



## LONDON COLLEGE OF FASHION.

It has been more than a decade since fashion has become a part of life. Being a designer is not all about creating fashionable outfits, but also about being responsible for your creations. Fashion design is a wonderland of creativity and innovation. This beautiful art of fashion, coupled with an edge to sustainability, has kept us motivated to delve deep into the subject and share the knowledge with other students, thereby helping them find creativity in everything that comes across their minds, encouraging them to be better and conscious designers in the modern world.

# FASHION SUSTAINABILITY SUMMIT.



CHITRA NAIR



DR RICHNA GUPTA



BEN JOE



VAISHALI RAJ SHARMA

## PANELISTS

**‘FASHION IS A DANCE BETWEEN HISTORY AND PROGRESS.**

**AS WE EMBRACE THE WONDERS OF TECHNOLOGY. IT'S ESSENTIAL TO REVISIT AND REVERE THE GOLDEN ERAS THAT SHAPED US’.**

**As the fashion industry gears up for the future of advanced technology, it is essential to revisit the past like a catapult ready to launch its payload into a metaverse. The past of bell bottoms and puffy sleeves, oversized shades and visors, chunky belts, tube and maxi dresses.**

**whatever the trend may have been in the past, fashion is sure to revisit the past. Recognizing the potential of machine learning in reshaping the fashion industry is now essential. There are these trends that may never see the light of day again.**

**The industry will depend on algorithms for trends.**

**How does the industry now wholeheartedly embrace the future at the same time?**

**1)changing the narrative of trends**

**2)Deep dive into the world of machine learning and sustainable fashion.**

**There is hope for a better future for fashion as the industry empowers the youth to take charge of their research environment and sustainable growth.**

**Social media exposure has a great impact on sustainable fashion.**

**People don't see value in recycling fashion. Empowering our youths to embrace thrifting, recycling, creative mix and match, vintage fashion, ethical style on social media alone, will help spark interest and kick the bad habits.**

**Creating trends around sustainable fashion and the likes of it.**

**FastForward to the era of machine learning and artificial intelligence.**

**fashion is one thing that will always adapt to change, the success of the rapidly growing advanced technology in the fashion industry will depend on the machine-based learning programs as part of the curriculum, hands on learning hubs, understanding the foundation of trends and understanding the principles of machine learning and fashion technology.**

# FASHION SUSTAINABILITY SUMMIT

## TOPICS

WHAT IS FASHION'S WAY FORWARD WITH ARTIFICIAL  
INTELLIGENCE?

HOW WILL SUSTAINABLE FASHION IMPACT THE EFFECT OF NEW  
TECHNOLOGY  
STRATEGY IN SLOW FASHION PRACTICES.

HOW CAN SUSTAINABLE FASHION EVENTS WIN THE HEARTS OF  
MAINSTREAM MEDIA?

SOCIAL MEDIA DIRECTLY IMPACTS THE LATEST TRENDS; HOW DOES  
SUSTAINABLE FASHION IMPACT THIS GENERATION TO MAKE  
RESPONSIBLE CHOICES.

CAN SUSTAINABLE FASHION APPEAR ON HEURITECH'S RADAR? WHY  
YES OR WHY NOT.

HOW WOULD FASHION BRANDS ADAPT TRENDS FOR PROMOTING  
SUSTAINABILITY?

### OTHER TOPICS:

EMPOWERING OUR YOUTHS TO TAKE UP LEADERSHIP ROLES.

FOOD /ENVIRONMENTAL SUSTAINABILITY (SPEECH)

**VENUE: SEE INSTITUTE SUSTAINABLE CITY OF DUBAI.**

**DATE: 22ND NOVEMBER 2023**

**9:45AM TILL 12 NOON**

**RUNWAY  
DUBAI**  
FASHION SHOW



NOUVEAU  
MAGNIFIQUE  
ADDITION



# PARTNERS



# PRODUCTION PARTNER

## Profile



Mr Misba is the Founder and CEO of Avion Events. His time in Dubai started two decades ago, soon after finishing his studies in Canada. Initially working for Philips and 3M, Misba always knew the entrepreneurial path was the one for him, so he took the gamble of opening up his own company. And now a short 20 years later, Misba is content in saying that it has been a successful journey growing a business capable of organizing and handling events for our great multinational clients and partners, 2000 times over.

Misba had this to say about his journey, “I must have set foot here with no more than 100\$ in my pocket and a dream, and to this day I find myself in awe of the ‘best event management company’ in Dubai”



# *CHOREOGRAPHER*



Igor Gutovskiy

# *OFFICIAL PHOTOGRAPHER*



Mickael Chavet

# MODEL



ZULEMA

# INTERNATIONAL MODEL



RUNWAY  
DUBAI

MENAKSHI



**OFFICIAL FLYER 2023**

**RUNWAY  
DUBAI**

#RUNWAYDUBAI2023

# MOOD BOARD

2023

AI

THE SUSTAINABLE CITY OF DUBAI

RUNWAY DUBAI

VINTAGE

RUNWAY DUBAI

Limelight edition

RUNWAY DUBAI

# ONGOING SUPPORT FOR THE ARTS.

Join us.

Email [pr@runwaydubai.com](mailto:pr@runwaydubai.com)



RUNWAY  
DUBAI



McKey Sullivan

THE MOST INSPIRING FASHION SHOW IN THE U.A.E