RUNWAY DUBAI

2024



Wings of butterfly initiative.
First ever bridal competition.
Empowering workshops.
Runway Dubai 2024 designers & more!

Surprise celebrity appearances.
Dress code: come overdresse
Women in fashion awards

Surprise celebrity appearances.
Dress code: come overdressed
Women in fashion awards

PRE-EVENT MAGAZINE

DATES: NOV. 14TH & 15TH
TIME: 6:30PM

METROPOLITAN HOTEL
SHEIKH ZAYED RD. DUBAI

#REDCARPETREADY
#RUNWAYDUBAI2024

RUNWAY DUBAI FASHION SHOW

TWO THOUSAND AND TWENTY FOUR

17 years

Celebrate with Us

THE MOST INSPIRING FASHION EVENT IN THE MIDDLE-EAST

www.runwaydubai.com

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WELCOME MESSAGE:
Founder of Runway Dubai Fashion Show Modupe Omonze-welcomes you to the TWELFTH installment of the Annual Runway Dubai Fashion Show

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SCHEDULE OF ACTIVITIES:
Details of a 2-day packed event including fashion talent contest schedules, and Catwalk presentation by international fashion designers.

11 2024 Catwalk Presentation Designers

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RED CARPET READY
SAVING BUTTERFLIES

32 Fashion talent Competition

Welcome to season 12



MODUPE OMONZE

Founder, Runway Dubai Fashion Show

Welcome to the annual Runway Dubai 2024 fashion show tagged red carpet ready. The fashion event this year, which takes place on the 15th of November, at the centrally situated Metropolitan hotel of Dubai, which promises to be an extraordinary celebration of creativity, empowerment, and responsible initiatives.

Founder and show director, Modupe Omonze says that; "Runway Dubai is more than just a fashion show. It is a platform that inspires women to take over the world with their creative energies, while spreading positivity. Their mission is to celebrate the strength and brilliance of women worldwide, delighting in encouraging women to express themselves through fashion and creativity".

Reflecting on the show's humble beginnings, the team celebrates 12 years of consistent innovation and inspiration across the industry, focusing on mentorship programs and skill development initiatives to foster personal and professional growth.
Runway Dubai has received numerous accolades for their innovative approach, and outstanding contributions in the fashion industry.

Designers:

Confirmed designers hail from Hawaii, U.S.A, Iraq, Portugal, France, India, Mauritius and the U.A.E.

The program this year includes a butterfly inspired fashion competition titled "saving butterflies."
An initiative endorsed by the Monarch butterfly community in the U.S.A, and The Xerces Society for Invertebrate Conservation.
In addition to Runway Dubai's on-going fashion competition, there is the first of its kind bridal wear challenge, a sustainable bridal wear inspired by the red carpet, of the 2024 Cannes film festival that was held earlier in May. The designers are working hard to inspire guests with a red carpet worthy sustainable wedding attire.
Another creative innovation is the mannequin museum hosted by the picturesque venue at the Metropolitan hotel Dubai. a spectacular display of the most luxurious designs by Middle-Eastern designers showcasing the evolution of style and culture through a tasteful mannequin exhibit.
Runway Dubai cultivates not only fashion innovation, but cultural exchange and inclusivity is their core mission, empowering diverse voices and creating opportunities for global collaboration within the fashion industry.
for more information on this year's fashion workshops please visit www.runwaydubai.com

2024 PARTNERS

AMITY UNIVERSITY DUBAI

Middlesex University Dubai

WESTFORD University College

RDxB Fashion Academy • Expect the Best, Gain Success! • DUBAI, UAE

FAMEORA فيمورا

2024
SCHEDULE OF ACTIVITIES

THURSDAY NOVEMBER 14th 2024

2pm till 3:30pm
MAKEUP ACADEMY PARIS

3pm till 6pm
ELEVATE YOUR STYLE
By Rita Nicolás

6pm till 7: 30pm
BUTTERFLY CONSERVATION

7pm till 9:30pm
DINNER WITH THE STARS & AWARDS EVENING

Venue: City max Hotel

Runway Dubai Breakfast Morning
An invite session for Sponsors, Partners, Designers and Retailers to network with each other in the Runway Dubai Spirit

FRIDAY NOVEMBER 15TH 2024

9Am till 12pm
MAKEUP ACADEMY PARIS

1pm till 2pm
CHOREOGRAPHY & REHARSALS

6pm till 6:30pm
GUEST ARRIVALS

Venue: Metropolitan Hotel Sheikh Zayed rd. Dubai

BIODERMA

LABORATOIRE DERMATOLOGIQUE



The Bioderma product line consists of a number of products designed to meet three key concerns. To treat, cleanse, and maintain the skin. In order to ensure you are choosing the most effective products for your skin type, each Bioderma product is categorized according to the skin type it should be used for.

For those people who have complicated relationships with their skin, sometimes, conventional skin care products aren't enough to do the trick. In those cases, skin care brands that focus on innovation, scientific research, and dermatological advances are the ones that have created the solutions they need. One such brand is Bioderma. Bioderma is a high performing, highly effective skin care company that seeks to create products that truly meet your skin's needs.

As a company that has created a host of skin care products, specially crafted for different skin types, Bioderma is the brand to try if you want skin care that performs.



ISABEL HEREDIA VALLE.

My name is Isabel Heredia Valle, I am 15-years old from the Dominican Republic. I was diagnosed with NBIA disorder 4 years ago, and since then, I have slowly lost my ability to write and play football for my school. My mother has been my support system searching far and wide for a cure and treatment for this rare disease.

NBIA (Neurodegeneration with Brain Iron Accumulation), is a group of rare, genetic neurological disorders characterized by abnormal accumulation of iron in a section at the base of the brain that assist in regulating movements. The exact relationship between iron accumulation and the symptoms of NBIA is not yet fully understood. Although we all normally have iron in this area, people living with NBIA like myself, have extra iron that can be seen on MRI (magnetic resonance imaging). NBIA is progressive and currently, there is no cure.

The strength and encouragements from my mom make me dream to achieve my goals in life. I have always wanted to be a model. My favourite hobby is looking through fashion magazines and watching fashion TV. Even when the Doctor said I might not be able to walk, it did not discourage me from pursuing my dreams. I practice in front of the mirror daily and I am excited to be opening the show at Runway Dubai 2019, I always wanted to be a model, and Runway Dubai help me fulfil my dreams

I would like to thank my mother for her never ending support, and designer Giannina Azar for giving me this spectacular dress to wear on the stage.

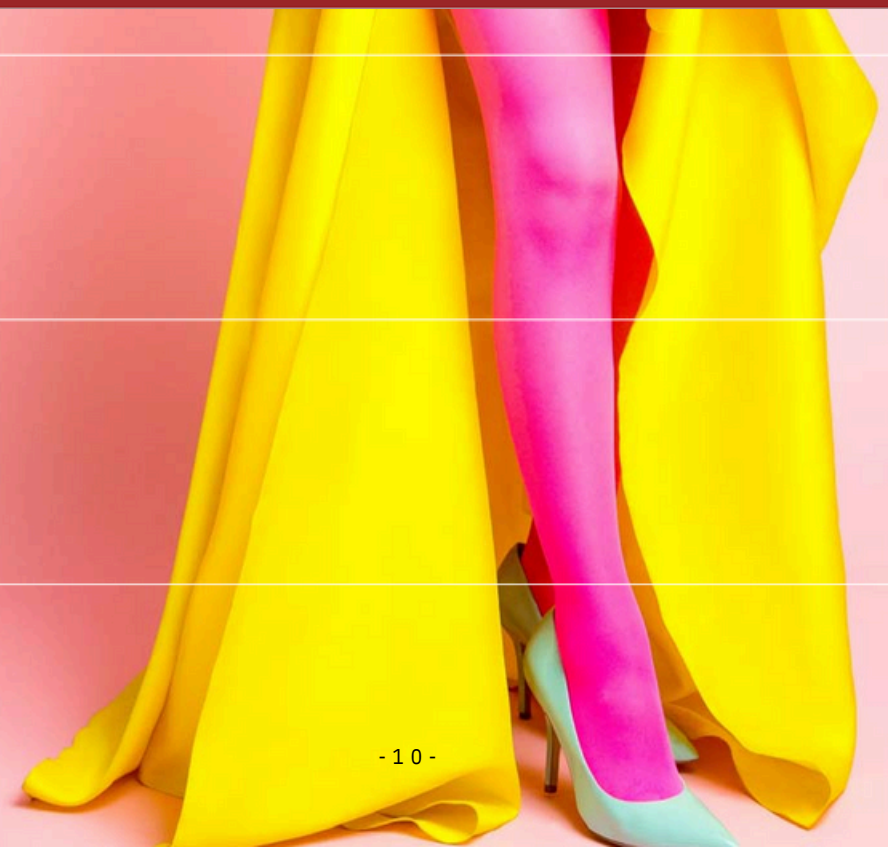


Serena LAUREL



Serena Laurel is an award-winning actress, singer-songwriter, influencer, and model. She is best known for her lead role as "Lucy" in the feature film Summertime dropouts (2019)
Serena uses her creative and musical talents to mentor and spread kindness as an artist ambassador for “BreakingTheChainsFoundation.org”, promoting healing using creative arts for patients recovering from eating disorders. She is also an artist ambassador for Free2luv.org, promoting kindness through diversity to help prevent bullying at every level in all demographics. Serena has recently released her single GOLD, an upbeat fashion inspired sound which the models will be walking to this season.

RUNWAY DUBAI



MEET OUR 2024 DESIGNERS

FEATURING A TRULY LEADING GLOBAL

REPRESENTATION OF DESIGNERS FROM 8 COUNTRIES, RUNWAY DUBAI

CONTINUES TO GROW IN IT'S POPULARITY & ORIGINALITY ACROSS THE GLOBE

Runway Dubai is proud to present the Season 7 Collections from highly creative designers and fashion houses

Aramanda (Nigeria)
Rimma Benetti (Russia)
Lyhfralyn P. Galo (Philippines)
GIFT University (Pakistan)
Rania Shenoda (Egypt)
Youssra Boudchi (Canada)
Yarab Aldibs (Lebanon)
Saleha Riaz (Pakistan)
Nouriaz Mahali (Pakistan)
Faiza Shoukat (Pakistan)
Salma Sadeq Hassan (Jordan)



RIMMA BENETTI

The RIMMA BENETTI brand was founded in 2000 and is popular amongst the fashion lovers of the Emirates and Russia. Founder, Zarema Betisheva is a talented designer with a delicate taste of design. Originating from the culture of her homeland Caucasus, over the years, Rimma Benetti has been creating unique outfits that are dis- tinguished by Muslim modesty and Arabian chic.

The “Hummingbird Collection” is a magical elixir made from a rare fusion of oriental luxury and European moderation. This collection emphasizes on femininity, and highlights the true essence of a woman. The vision of the brand is to spread the word on the importance of diversity in the fashion industry and inspire women to appreciate themselves through modest styles yet, classy and trendy.


ADRIANA TALANSI







LYHFRALYN P. GALO

Lyn Galo loves fashion. Growing up in the Philippines, she pursued a degree in Fashion design and marketing at the School of Fashion and Arts, in Manila. Soon after graduating, she pursued her career in the Fashion Industry and launched her first fashion show collection in 2016. This helped expose Lyn's raw talent, which got her into collaborating with renowned magazine companies.

Lyn loves fashion shows, and has collaborated with the local celebrities in the Philippines. She focused on Bridal gowns, entourage, evening wear and Costumes. Lyn's designs featured on television and movies. One of her achievements is to be featured on international magazine, Vogue Italia. Lyn pulls her inspiration from art, history and fantasy; her design aesthetic is classic elegant, with added sophistication. She loves working with rich, heavy design patterns and beadworks, and continues to travel the world for design inspiration.




GALO




Saleha Riaz

Youssra Boudchi



Growing up like most other kids, I was not thinking about the future, or what kind of profession I would go into. However, since I was young, I knew what I loved the most was art and traveling.

About the age of 10, I found myself drawing fashion sketches and would keep them in my diary. Although I was very passionate about art and fashion design, I ended up pursuing my other passion in travelling, and got a job in the aviation industry.

Having travelled to over 50 countries, and seeing all the beautiful different landscapes, culture and arts, I was amazed by all of the beauty that I have been blessed with. I was inspired by nature and all the amazing unique scenery of every country.

My passion for design became even stronger as I saw many more possibilities that could be expressed through the love I have for design. With every trip I made, I would get even more inspired until I decided to take that leap and dive into my dream of becoming a fashion designer.

I put a lot of effort in every single piece I designed and I strongly believed that true success came from hard work, dedication and persistence.

The collection that I am presenting at Runway Dubai is inspired by the sunset in the Mediterranean sea. One of the most beautiful and breathtaking scenery experience, is watching the sun setting over the sea. For me, I love watching the sunset because it reminds me that no matter how hard the day was, there is always hope for a brighter tomorrow.

This collection to me is more than just a collection. It means emotions, memories, overcoming struggles and most of all not giving up no matter how hard it gets.









GIFT UNIVERSITY

School of Fine Arts, Design & Architecture (SFADA)

Established in 2003 GIFT School of Fine Arts, Design & Architecture (SFADA) takes its pride in delivering quality education with interactive professional experience. Experienced foreign qualified faculty, state of the art Infrastructure, HEC certified curriculum with lively campus life are the hallmarks of SFADA. Following the established tradition established with the Runway Dubai team and with the sponsorship of Faiza Beauty Cream, SFADA students will be presenting their creative design on the Runway Dubai Fashion Platform.











ARAOLUWA POPOOLA

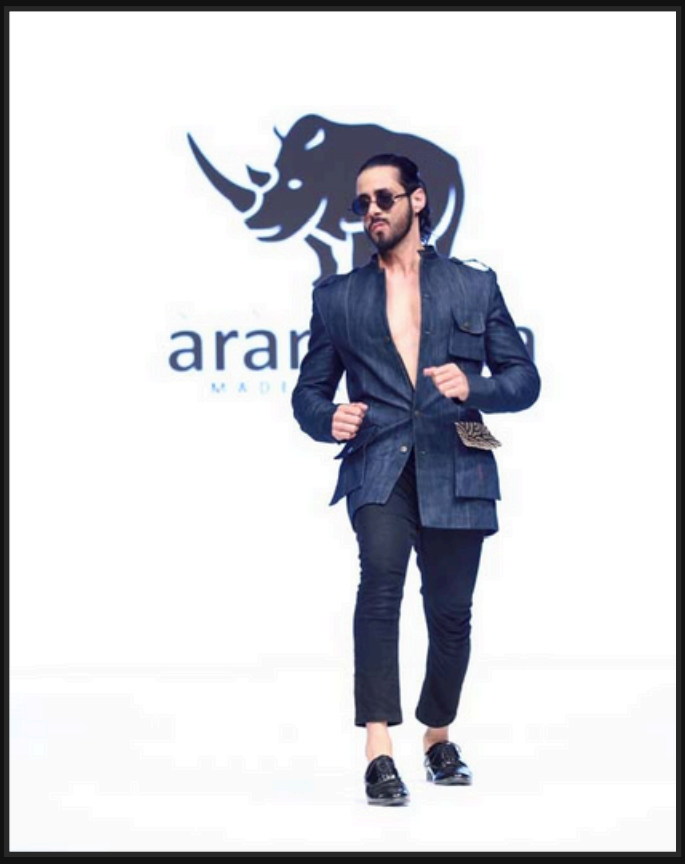


Araoluwa Popoola, a young vibrant Nigerian youth with a vision to challenge the status quo, a graduate in Microbiology on journey to become one of the most sought after fashion designers in Africa. Aramanda International, established in Nigeria with a sense of style that can be described as an infusion of the ‘Old’ & ‘New’ Nigeria projecting enviable designs and tailoring standards to the outside world.

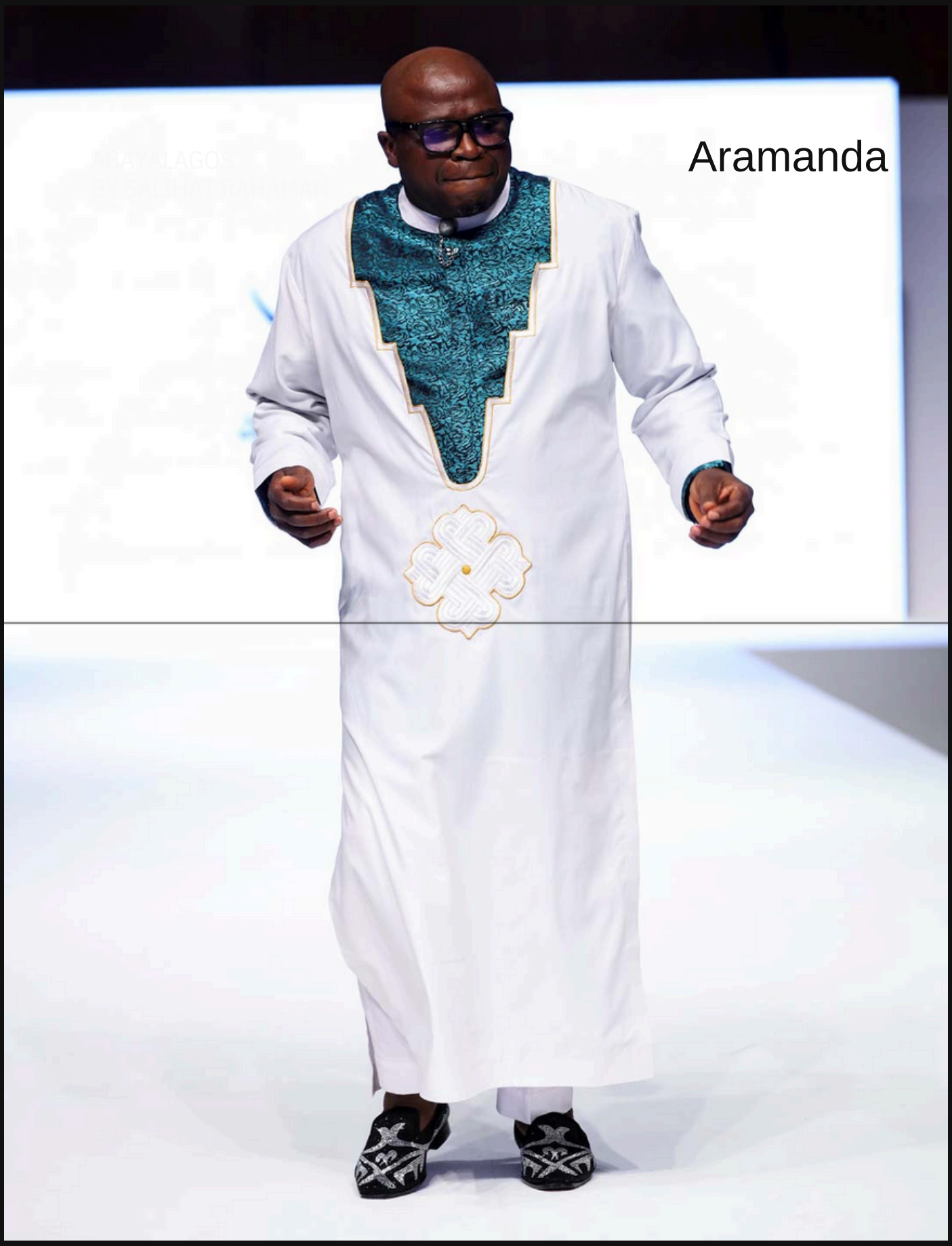
With cutting edge fashion prowess, and professionalism, the Aramanda brand has tailored royalty from various parts of Nigeria, and have recently extended their clientele to Rwanda. Aramanda’s garments have been worn on red carpet events by celebrities from Africa. The brand’s goal is sustainability, uniqueness, along with establishing a solid clientele in the fashion world. Aramanda’s focus is reaching out to countries like Ethiopia, Nairobi, Johannesburg, Italy, United States and United Arab Emirates.




aramanda






Aramanda

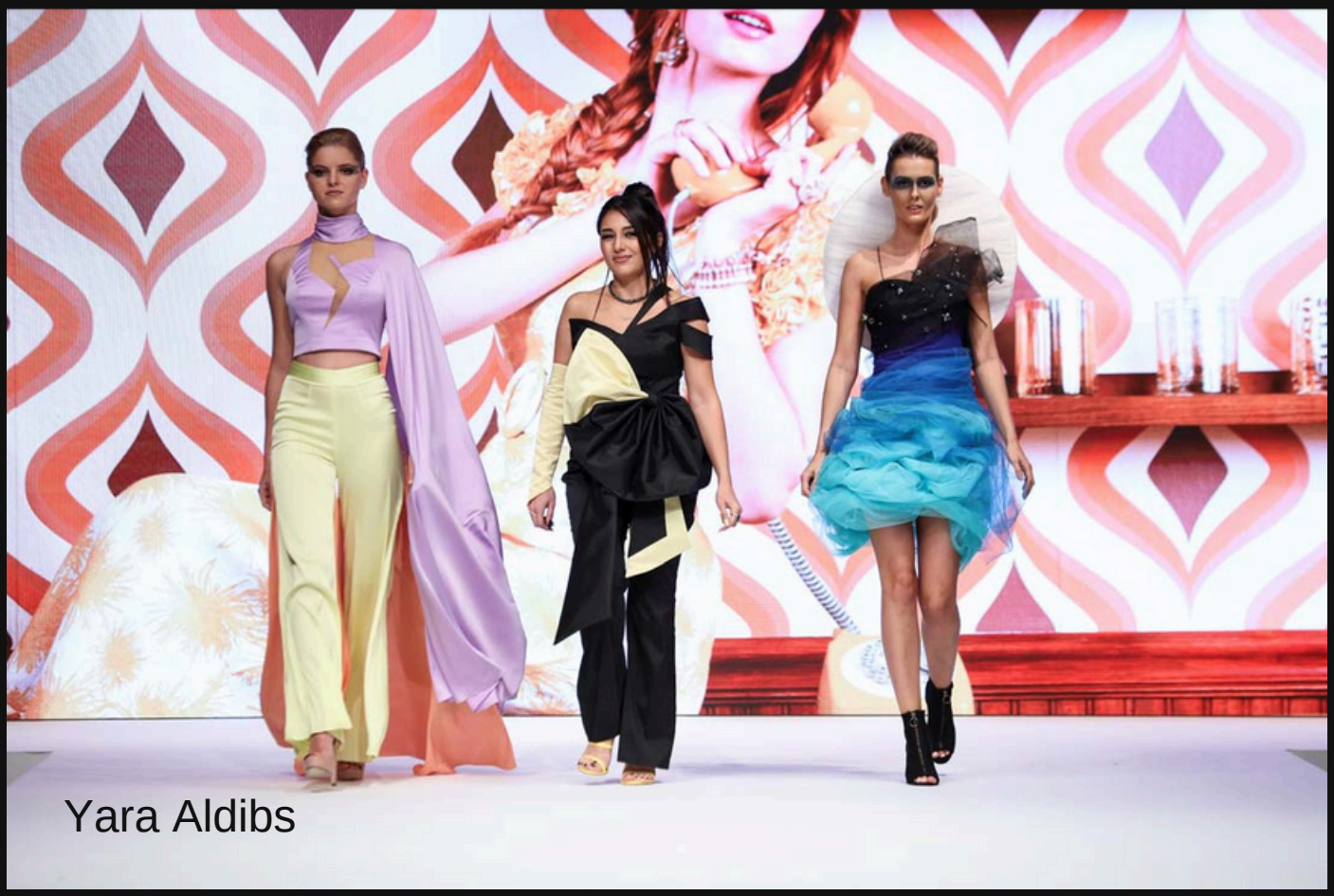


Salma Sadeq Hasan



Rania Shenoda


Saleha Riaz


Yara Aldibs

THE RUNWAY DUBAI

FASHION TALENT CONTEST

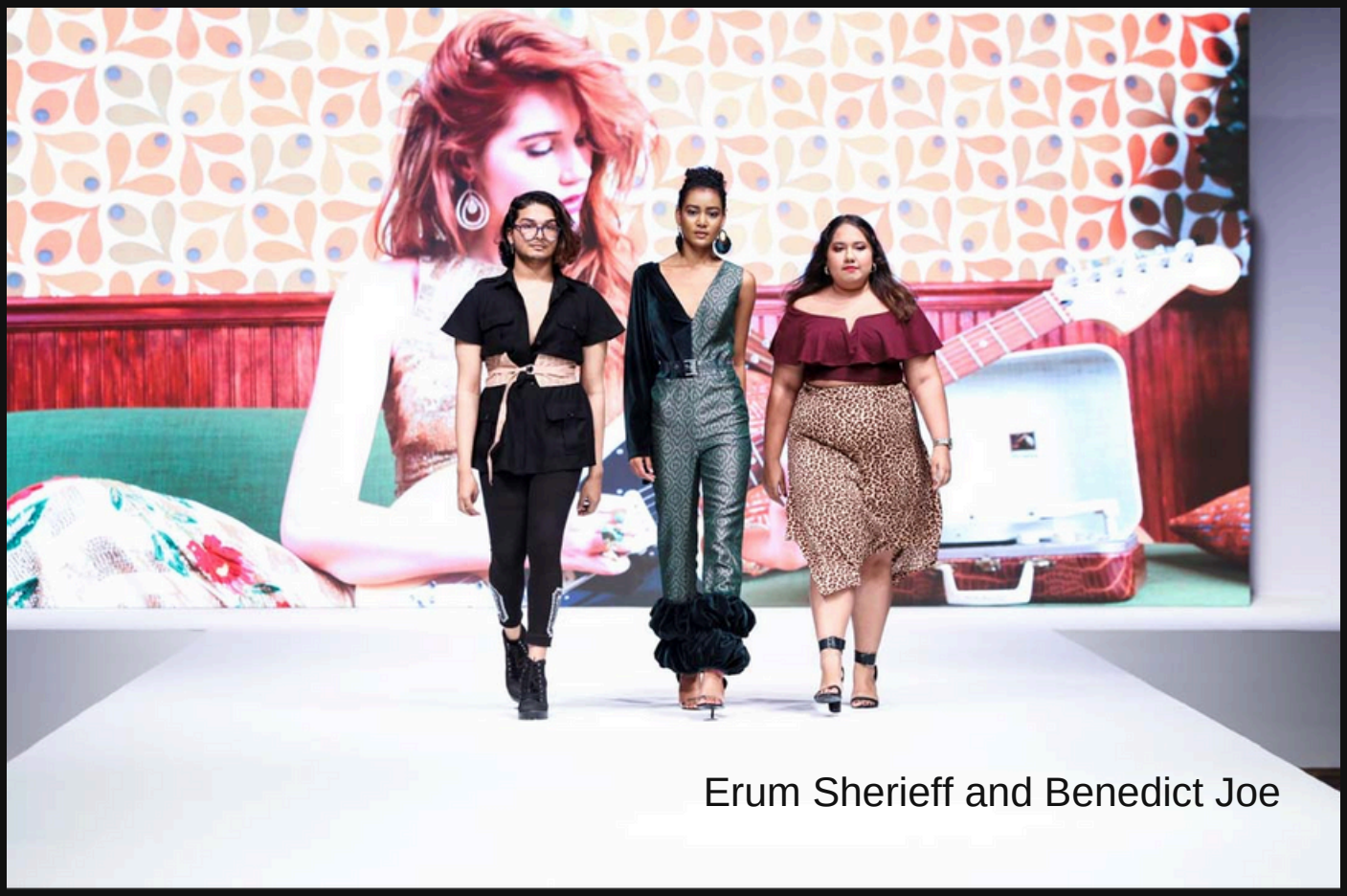
The contest is an initiative focused on supporting emerging designers with mentoring and financial incentives to enhance the startup and growth of their career in the UAE fashion industry.

Runway Dubai continuously seeks to identify fashion talents from the region that have the potential to be amongst the future trendse ers in the industry. The Emerging Designer Contest is part of our e orts to reach this goal, paving the way for opportunities to nurture and develop the fresh talents in the industry. The winner of the contest will be given the opportunity to showcase a full collection in the Runway Dubai Fashion show 2019

This year, 7 participants have been selected across the region to showcase their talent on the Runway Dubai platform. The selected finalists vying for the title, Runway Dubai's designer of the year, are carefully selected from different fashion institutions, including aspiring designers from all over the world. The aspiring designers that meet the criteria, are able to fulfil their dream of showing their collection on a world stage that automatically catapults their careers.

The winner of the contest this year will be selected by our celebrity fashion influencer, Serena Laurel who is also a singer/song writer and actress in Hollywood. Serena will also wear the garments of the winners and promote them extensively.





Erum Sherieff and Benedict Joe



Dina Jalilzadeh



Mohak Chauhan



Aarathy Krishnakumar and Divya Nayak

THE RUNWAY DUBAI TEAM WILL LIKE TO THANK YOU FOR BEING A PART OF OUR EVENT THIS YEAR

WE LOOK FORWARD TO SEEING YOU AGAIN NEXT YEAR

SEASON 13

NOVEMBER 13–14,2025

Love, Peace and Joy Šom the Runway Dubai team

RUNWAY DUBAI

RUNWAY DUBAI FASHION SHOW



INSPRING THE LEADERS OF TOMORROW